



Yainel Garcia Alfonso

Web Designer & Full-Stack Developer

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Web designer and full-stack developer with 10+ years taking web products from first concept to launch. I design clean, responsive interfaces, build the PHP and Laravel back ends behind them, and connect them to the business systems teams already use. Comfortable owning a project end to end, and at explaining technical decisions clearly to clients and non-technical teams, in English and Spanish.

WHAT I BUILD

● Web applications & internal tools

Admin consoles, dashboards, multi-step forms and approval workflows that replace paper and spreadsheets. User permissions, authentication, audit logs and careful handling of sensitive data.

PHP Laravel Symfony MySQL MariaDB SQL Server

● API integrations & automation

Connecting CRMs, online forms, scheduling and communication tools so records stay in sync, with caching for speed. Diagnosing and fixing integration failures, account conflicts and reporting errors.

REST APIs Pipedrive API JotForm Zapier Make

● Websites, e-commerce & booking flows

Responsive marketing sites, online ordering, subscriptions, reservations and class scheduling, with content set up so non-technical teams can update their own pages.

WordPress (custom plugins) Strapi HTML CSS Sass

Tailwind CSS Bootstrap

● Interactive front ends

Data visualizations, drag-and-drop interfaces, search and filtering, motion and scroll effects, performance tuning.

JavaScript TypeScript React SVG Vite

● UI/UX & design systems

Wireframes, prototypes and design systems; accessible (WCAG), responsive, bilingual (English/Spanish) interfaces with dark mode.

Figma Adobe XD Photoshop

● Tooling

Version control, containers, dependency management, builds and automated testing.

Git Docker Composer Vite Jest Cypress

SELECTED WORK

nanefy.com — my portfolio, designed and coded by hand: 25 live interface demos with their source code, plus five concept projects with case studies.



Hotel site



Coffee e-commerce



Sales dashboard



Restaurant booking



Studio scheduling

EXPERIENCE

○ IT Specialist / Internal Systems Developer · Dolls Plastic Surgery LLC, Miami

2025 – Present

Design and build the internal web applications the practice runs on, from UX to production across 16+ releases, integrated with its CRM and form systems through REST APIs. Support 25+ sales representatives across CRM, scheduling and communication systems.

○ Project Manager · Técnica Systems LLC, Miami

2022 – 2025

Led implementation, configuration and customization of sales software for client organizations, and trained administrators and end users through deployment and adoption.

○ PHP Developer · Freelance

2010 – 2020

Built and maintained websites and web applications in PHP for clients, handling every project from the first meeting to launch.

EDUCATION

Engineer's Degree in Computer Science

University of Informatics Sciences (UCI), Havana, Cuba · 2010

LANGUAGES

Spanish native English professional

French elementary